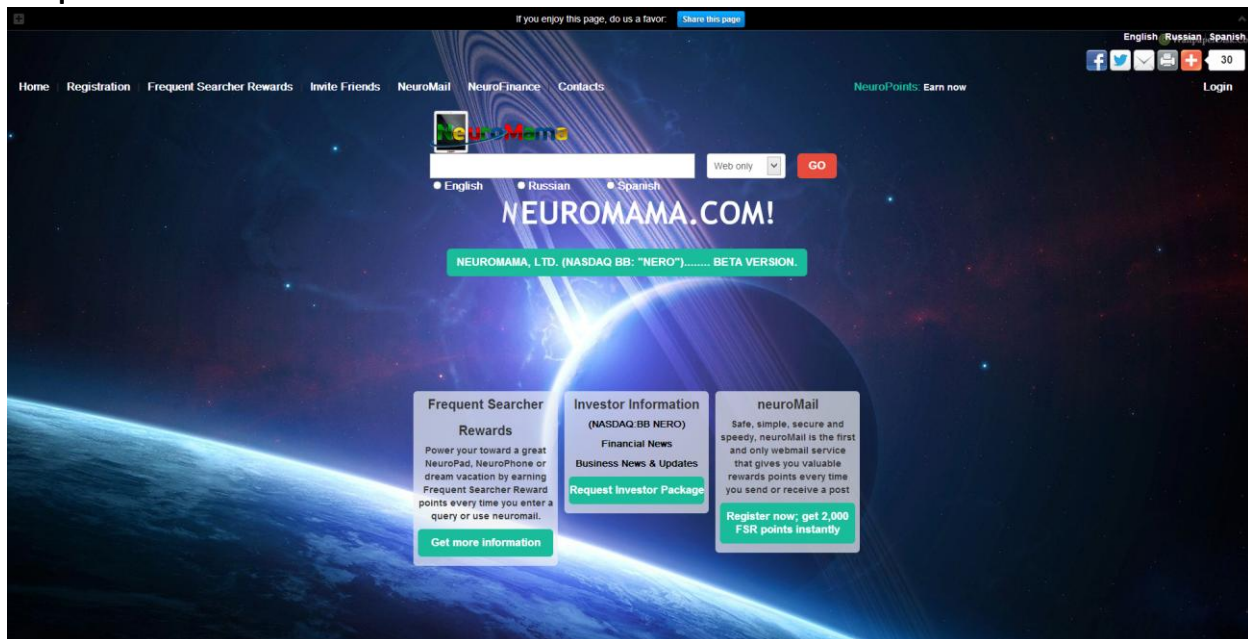


NeuroMama, LTD., World's First Neural Technology-Powered Search Engine offers PRIVACY, Frequent Searcher Rewards Bonuses and most relevant search results.



Novosibirsk, Russia: July 10, 2013 – NeuroMama, LTD. (NASDAQ BB:NERO) today announced the launch of its revolutionary, neural technological- powered search engine and the industry's first and only system for rewarding regular search engine and webmail users. Users of NeuroMama.com web search, email, e-commerce and other services will automatically accrue loyalty awards that can be redeemed for Android tablet computers and phones gift certificates, travel and vacation packages, and numerous other perks and privileges.

NeuroMama.com has a heart and the mission: <http://www.youtube.com/watch?v=efWCOKmtRFE>

“We expect our Frequent Searcher Awards program, modeled on the air line industry's tried and proven Frequent Flier incentive programs, to enable NeuroMama.com to easily break all previous usage and growth records for search engine launches,” said Igor Weselovsky, NeuroMama.com's President and CEO. “For the launch we worked with the star of Cirque de Soleil Vladislav Myagkostouпов and best Russian clown Leonid Leikin to make commercials addressing and to make fun of rewards.

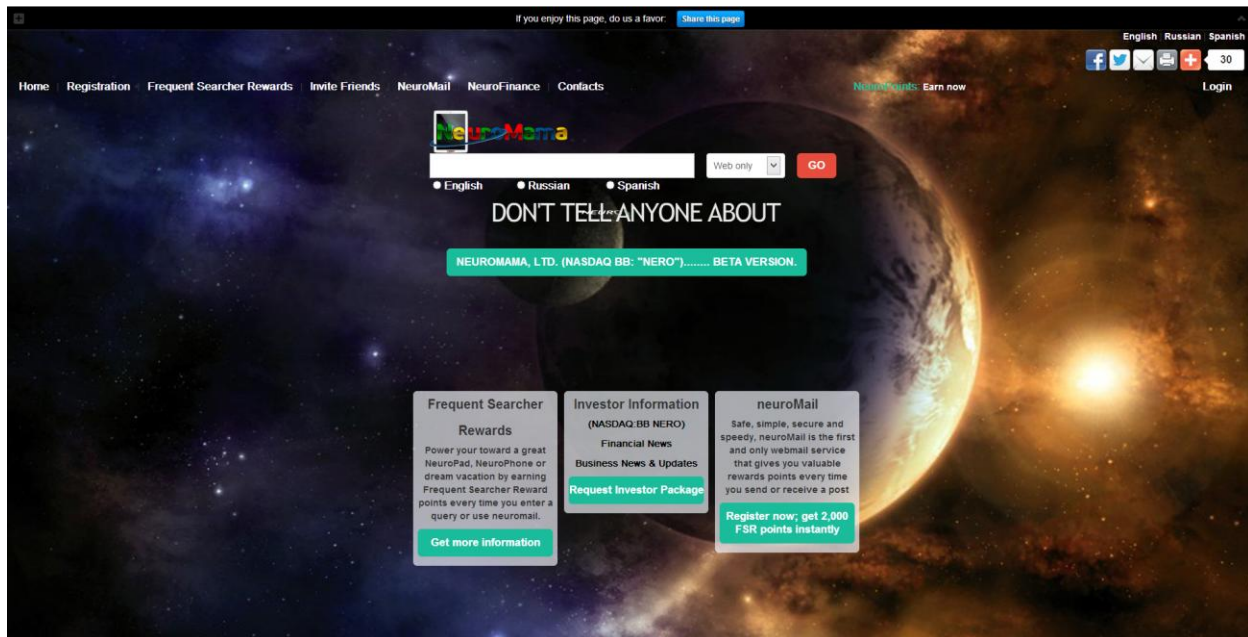
<http://www.youtube.com/watch?v=9XRxaStg-fY>

http://www.youtube.com/watch?v=GOOn_jBQOxzs&feature=youtu.be

“But premiums and awards are only nice perks,” Weselovsky added. “They aren't going to be what motivates Internet power and casual users alike to change their default search engine from GOOGLE (NASDAQ: GOOG), YAHOO (NASDAQ: YHOO) and BING (NASDAQ: MSFT) to NeuroMama.com. That motivation will come from the superiority of the NeuroMama.com experience ...from cleaner, more accurate and less repetitive search returns.”

NeuroMama.com is one of the few search engines in the world that do not record your IP address or track your searches. Every time you use a regular search engine, your search data is recorded. Major search engines capture your IP address and use tracking cookies to make a record of your search terms, the time of your visit, and the links you choose - then they store that information in their database.

Those searches reveal a shocking amount of personal information about users, such as their interests, family circumstances, political leanings, medical conditions, and more. This information is modern-day gold for marketers, government officials, black-hat hackers and criminals - all of whom would love to get their hands on users private search data.



Unlike some of the other major search engines, which are all based on 20th Century, dial-up connection Internet technologies, NeuroMama.com is truly a child of the 21st Century, engineered from the ground up to take maximum advantage of the last decade's advances in Web crawling, data storage and management, and content comparison, analysis and sorting.

According to Weselovsky, NeuroMama.com's use of neural technology to incorporate the search habits and preferences of tens of millions of users into its decision-making "though processes" will enable it to eventually catch up and with and pass its competitors on the search robot learning curve.

"Neural technology-based computer systems are designed around very complex mathematical algorithms and are programmed to learn from people using these systems," Weselovsky explains. "Implementing neural technology solutions requires people who are top rate mathematicians and brilliant computer scientists rather than computer programmers who happen to know some math. The main reason we choose to open an office for our company in Novosibirsk, frequently known as the Silicon Valley of Russia, is because Russia, since even back

in the Soviet Union days, has been the world leader in developing both neural technology and its predecessor artificial intelligence.

“Take our NeuroMama.com as it is today, on its birthday, so to speak,” Weselovsky noted. “Today really, intellectually speaking, it is still an infant, a baby, most of its brain is empty of knowledge. But even so it knows enough to not to fill up its return pages with duplicate articles and content from different websites. It knows enough to offer its users precise single-click search returns across a wide range of specific categories including finance, people, videos, and images, as well as the entirety of the Web.

The screenshot shows the NeuroMama.com website interface. At the top, there is a navigation bar with links for Home, Registration, Frequent Searcher Rewards, Invite Friends, NeuroMail, NeuroFinance, and Contacts. A search bar contains the word "Finance" and has options for English, Russian, and Spanish. Below the search bar, there are several search results for "Finance", including links to financial news, a dictionary definition, and a Wikipedia entry. On the right side of the page, there are three promotional boxes: "Frequent Searcher Rewards" which offers NeuroPad, NeuroPhone, or dream vacation; "Investor Information" which provides financial news and updates; and "neuroMail" which is a secure and speedy webmail service. At the bottom right, there is a copyright notice for © 2013 NeuroMama.

“Google, an incredible company, a tremendous success story we hope to emulate over a five-year period, has been, by its own claims ‘waging war’ on duplicate content for more than five years ... yet their return pages are full of it. Our neural technology has already solved that problem and NeuroMama.com is only one-day old. Imagine how rich and robust and relevant our returns are going to be after the program has been educated itself for six months, a year or two years. “

The second major element of the NeuroMama.com program announced today is the FSR, Frequent Searcher Rewards customer loyalty program. Every time a person uses NeuroMama.com they earn points ... points that can be converted to one of what will eventually be an online shop filled with hundreds of premiums.

At its inception, the FSR program will make an effort to capitalize on success of I-Pad and I-Phone of Apple (NASDAQ: AAPL), and offer premiums including gift certificates for the remarkable and NeuroPad Android 4.2 tablet, the first HD tablet with the capacity to play from two to six videos simultaneously in individual windows; the totally unlocked “free to roam”

NeuroPhone smarter phone; and various travel packages offered in conjunction with NeuroMama Vacation Club.

ABOUT NEUROMAMA, LTD

NeuroMama, LTD, is the parent company of the NeuroMama.com search engine and is also highly vested in international multi-language streaming media distribution via TViMama.com. It is also proceeding with implementation of the online mall to duplicate success of Amazon (NASDAQ: AMZN). NeuroZone is being implemented, and is currently deploying an advanced, next-generation Internet Content Distribution Platform (CDP) that will offer e-commerce merchants and entertainment programmers the most secure, fastest, and robust delivery system yet developed.

SAFE HARBOR

This document may contain forward-looking statements that involve risks, uncertainties, and assumptions. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, the results of NeuroMama, LTD could differ materially from the results expressed or implied by the forward-looking statements we make. All statements other than statements of historical fact could be deemed forward-looking statements, including: any projections of product or service availability, customer growth, earnings, revenues, or other financial items; any statements regarding strategies or plans of management for future operations; any statements concerning new, planned, or upgraded services or developments; statements about current or future economic conditions; and any statements of belief.

The risks and uncertainties referred to above include - but are not limited to - risks associated with possible fluctuations in our financial and operating results; our rate of growth; interruptions or delays in our service or our Web hosting; breaches of our security measures; the financial impact of any previous and future acquisitions; the nature of our business model; our ability to continue to release, and gain customer acceptance of, new products and services and improved versions of existing products and services; successful customer deployment and utilization of our existing and future products and services; competition; the emerging markets in which we operate; changes in public entertainment preferences; our ability to hire, retain and motivate employees and manage our growth; changes in our customer base; technological developments; regulatory developments including but not limited to those involving acquisition of public lands; litigation related to intellectual property and other matters; and general developments in the economy, financial markets, and credit markets.

Further information on these and other Risk Factors that could affect our financial results is included in the reports and filings we make with the Securities and Exchange Commission.

<http://www.sec.gov/Archives/edgar/data/1542918/000151712613000148/form8k.htm>

NeuroMama, LTD. assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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